

Booth Details

EXHIBIT HALL MOVE-IN HOURS	EXHIBIT HALL SHOW HOURS	EXHIBIT HALL MOVE-OUT HOURS
SUNDAY, JULY 21 12:00 p.m. - 7:00 p.m.	MONDAY, JULY 22 12:00 p.m. - 3:00 p.m.	TUESDAY, JULY 23 2:00 p.m. - 6:00 p.m.
MONDAY, JULY 22 7:00 a.m. - 12:00 p.m.	MONDAY, JULY 22 4:30 p.m. - 6:30 p.m.	
	TUESDAY, JULY 23 12:00 p.m. - 2:00 p.m.	

BOOTH PACKAGE INCLUDES

- Standard 10' back drape & 3' side drape in show colors
- One 6' draped table, two chairs
- Small wastebasket
- One 7" x 44" identification sign
- Pre-registration dealer list two weeks prior to conference, one-week post conference
- Company name at www.conference.txiada.org
- Welcome Reception, Sunday 6:30p.m. - 8:30 p.m. (all vendors are invited)
- Add \$200 for corner booth location
- Add \$1250 for Premier booth (Silver; Specialty; Bronze)
- 10' x 20' and island booths available - Call to inquire
- Maximum purchase of one conference registration pass per Bronze exhibiting company

See Exhibitor Application Terms & Conditions for additional information

BOOTH PACKAGE EXCLUDES

Order forms for the below items will be included in the Freeman Exhibitor Service Kit given to you after you have signed up to participate.

- Conference Registration*
- Hotel accommodations
- Utilities
- Internet
- Phone lines
- Services for assembly, dismantling or rigging
- Floral
- Signs
- Furniture Rental
- Material handling
- Carpet/padding (the ballroom is carpeted)
- Cleaning of exhibit space (during expo hall hours)

**Conference Registration passes vary with sponsorship levels;
please review all sponsorships for more information.*

Sponsorship Add-Ons

Boost your conference presence beyond the booth – explore our à la carte options below. These opportunities are available on a first-come, first-served basis.

A LA CARTE OPTIONS*

ADVERTISING ON THE CONFERENCE APP - \$500

Provide your video link and we'll place it next to your company name and description in the sponsors sections of the conference app.

COFFEE CUP WRAP - \$2,000 (1 AVAILABLE)

Get the conference attendees off to a great start and get them thinking about your company when your logo is included on the coffee cup wraps distributed during the education breaks.

CHARGING STATION - \$1,000 (4 AVAILABLE)

Dealers are always looking to charge up their mobile devices! Let 'em get a boost at your charging kiosk! Your company logo will be prominently displayed on the charging kiosk – available in the Expo Hall Lounges.

WINDOW CLING SPONSOR - \$2,500 (10 AVAILABLE)

Your graphic design on large windows directly across from the expo hall.

1M X 87" DOUBLE-SIDED SIGN SPONSOR - \$2,500 (10 AVAILABLE)

Turn Passerby into potential customers. Your message/logo on one meter standing sign.

ESCALATOR RUNNER CLING SPONSOR - \$1,500 (2 AVAILABLE)

Escalators provide heavy foot traffic over two days at the conference, make your mark and secure this high- impact sponsorship opportunity.

TOTE BAG INSERTS - \$500

Would you like to get something into the hands of every attendee? Then a bag insert is for you. Just send us your item and we will take care of the rest.

Sponsor to provide 600 inserts; promo item, etc. and mail to the state association office by July 14th.

ADVERTISING IN THE CONFERENCE EDITION OF TEXAS DEALER MAGAZINE - CALL FOR ADVERTISING RATES

Advertising improves show brand awareness up to 46% and on-site promotional opportunities increase brand awareness up to 104%!" Source: Center for Exhibition Research (CEIR).

CONTACT US:

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*More options may become available and will be on a first-come, first-serve basis.